

## 思科网络技术学院项目

思科网络技术学院计划是一个综合性电子学习项目,提供基于Web的课件,通过网络进行在线评估、学生成绩跟踪,把老师的讲授和基于网络的培训结合起来,并提供实际操作环境,从而教会学生如何设计、构建和维护计算机网络等。思科网络技术学院计划还提供教师培训支持。

自1997年推出以来,已经在160多个国家建立了1万多所思科网络技术学院,超过160万名学生参加了培训。1998年9月思科与复旦大学合作建立中国首家思科网络技术学院,截至2006年8月,思科网络技术学院已经遍布全国各主要大学,达到220多所,为中国培养了超过3万名的网络技术人才。

思科网络学院是思科系统公司与全球教育、企业、政府以及社区组织合作开展的,旨在培养信息技术专业人才的教育项目。网络的力量正在改变人们工作、学习、生活和娱乐的方式,思科网络技术学院项目将引领这一变革的前沿趋势。

### 在中国关于企业社会责任其它方面的努力

- 捐助希望工程—在江西,河北和安徽建立三所希望小学。思科和思科的员工们为在中国的欠发达地区捐款筹办基础教育。
- 全球返回产品—一个旨在减少浪费的产品回收计划。该计划使得每年仅1.5% 的回收产品需要送进垃圾清理场。
- NetHope—一项与非政府组织合作的项目,旨在通过网络为发展中国家提供更好的援助支持服务。

## Cisco Networking Academy Program

The Cisco Networking Academy Program is a comprehensive e-learning program that provides students with the Internet technology skills essential in a global economy. The Networking Academy delivers Web-based content, online assessment, student performance tracking, hands-on labs, instructor training and support, and preparation for industry standard certifications.

Launched in October 1997, the Networking Academy has spread to more than 160 countries. More than 1.6 million students have enrolled at more than 10,000 academies. In China, the first Networking Academy was established at Fudan University in 1998. By April 2006, Cisco had established nearly 220 Networking Academies in cooperation with major Chinese universities, and 30,000 students had graduated from the program.

The Cisco Networking Academy Program is a partnership between Cisco Systems, education, business, government, and community organizations around the world, aimed at nurturing IT professionals. The Internet has the power to change the way people learn, work, and play, and the Cisco Networking Academy Program is in the forefront of this transformation.

### Other CSR efforts in China

- Hope Schools in China—three schools in Jiangxi, Hebei, and Anhui provinces. Cisco and Cisco's employees make donations to build primary education in developing areas of China.
- Worldwide Returns—an inventory of returned products that was created to reduce waste. This has resulted in just 1.5 percent of all returned products being sent to landfills each year.
- NetHope—a collaboration of international NGOs that provides communications technology and infrastructure to improve the delivery of crisis relief services in developing countries.



**思科系统(中国)网络技术有限公司**

核心业务: 信息技术, 网络通讯  
进入中国市场年份: 1994  
全球职工人数: 38,000  
在华职工人数: 1,000  
网址: www.cisco.com

**CISCO SYSTEMS (CHINA) NETWORKING TECHNOLOGY CO., LTD.**

Core business: IT, networking communications  
Year of China market entry: 1994  
Employees worldwide: 38,000  
Employees in China: 1,000  
Website: www.cisco.com