

北京的民工子弟

瑞来英语实践中心与民工子弟联合组织合作(CMC, www.cmc-china.org)在新新小学(在五环路外)为民工子弟提供英语和其它技能培训。

合作的目的在于通过教育和经济支持,提高民工子弟的生活质量。非盈利组织CMC部(民工子弟联合组织)部为合作者提供了一个框架。在这个框架下,例如瑞来英语实践中心,合作者表达了他们对民工子弟的关爱。

瑞来和新新小学的第一个项目是2005年圣诞节开始的。那是一项特别的鞋盒项目。对学生和顾客都是极大的成功。在2005年的12月24日,员工和学生带了171鞋盒的学校用品,化妆品和衣服访问了学校,给每一个在新新上学的学生。这些礼物洋溢着瑞来学校的职工和学生的慷慨。

自那时起,瑞来的英语教师每周在该小学教英语班。瑞来的学生也参加当助教和翻译,并在学校的各种课程中充当辅导老师。2006年庆祝儿童节时,新新小学的一群学生访问了瑞来建外SOHO校园并为学校的职工,老师和学生表演。这是一次很有积极意义的活动,并且是一次很好的机会使孩子们能看到北京的商业中心地区——一个与他们平时上课的地方很不相同的。

Migrant Children in Beijing

Real Life English /WorldLink Education has formed a partnership with the Coalition for Migrant Children (CMC, www.cmc-china.org) to provide English and other skills training to migrant workers' children at XinXin Primary School outside the north Fifth Ring Road in Beijing.

The goal of the alliance is to help to improve the quality of migrant children's lives through education and financial support. The nonprofit CMC provides a framework within which organizations such as Real Life English can express their care for children of migrant workers.

Real Life's first project with the XinXin Primary School took place over Christmas 2005. It was a special shoebox project that was a great success with students and customers. On December 24, 2005, staff and students visited the school with 171 shoeboxes filled with school supplies, toiletries, and clothing for each of the children who attend XinXin. The gifts were an outpouring of generosity from the staff and students of WorldLink Education and Real Life English.

Since that time, Real Life English teachers have been teaching English classes on a weekly basis at the primary school. RLE students have also been involved as assistants and translators, and have been assisting with tutoring in various subjects at the school. For the Children's Day celebration in 2006, a group of children from XinXin visited Real Life's Jian Wai SOHO campus and performed for staff, students, and teachers. It was a positive event and a wonderful opportunity for the children to see the Central Business District of Beijing—an environment so different from where they live and have their daily classes.



瑞来英语实践中心

核心业务: 语言教学—中文和英文
进入中国市场年份: 1996
全球职工人数: 150
在华职工人数: 100
网址: www.rlenglish.com.cn; www.worldlink-education.com

REAL LIFE ENGLISH / WORLDLINK EDUCATION

Core business: Language training—Chinese and English
Year of China market entry: 1996
Employees worldwide: 150
Employees in China: 100
Website: www.rlenglish.com.cn; www.worldlink-education.com