

通用汽车(中国)积极倡导和推动先进技术的普及教育

通用汽车(中国)长期致力于推动中国汽车工业的可持续发展,承诺将最先进的技术介绍到中国,并积极促进清洁能源车辆在中国的发展。

过去十年,通用汽车(中国)开展了一系列先进技术普及教育活动,以激发公众对先进技术的兴趣以及对可持续交通的了解和关注,同时促进政府、学术界和产业在先进技术方面的交流和合作。这些项目先后涉及电动汽车、替代燃料汽车和氢燃料电池车,这些车辆都代表着当时最前沿的技术。为了展示这些项目,通用汽车(中国)多次与科技部、中国工程院及其合作伙伴上汽股份公司和泛亚汽车技术有限公司进行合作。活动包括:

1996	电动汽车展示
1999	替代燃料车辆展示
2000	通用汽车先进技术北京巡回展
2001	研发燃料电池车-“凤凰”
2002	氢经济研讨会
2003	通用汽车先进技术北京巡回展
2004	氢动三号(H3)燃料电池车辆示范
2005	氢动三号(H3)燃料电池车辆示范-(sequel)
2006	研发混合动力客车

2004年10月,通用汽车和上汽股份签署共同开发和推广清洁能源车辆的框架协议,其中的一个重要内容是一氢动三号(H3)在中国的全面示范运行,这也是通用的第一款燃料电池车投入商业化运作。

2005年9月28日,国内迄今规模最大、展期最长的氢经济及燃料电池汽车公益性科普展在上海科技馆开幕。此次氢能源科普展为期一年半,由通用汽车中国公司、上汽股份和上海科技馆三方携手举办,以推动节约型社会建设、推动可持续发展为最终目标。

在中国关于企业社会责任其它方面的努力

- 滇西北自然保护项目—通用汽车(中国)与美国大自然保护协会从1999年开始合作,长期致力于“滇西北自然保护和发展计划”,以促进当地生态保护和经济发展的和谐统一。
- 交通安全项目—通用汽车强调“车、人和设施”是交通安全的三个重要方面,在普及车辆和行人安全意识的同时呼吁改善基础设施。
- 绿色供应链项目—帮助汽车零部件供应商提高环保能力,减少能源、原材料消耗。
- 科技成就奖—通用汽车每年捐助20万美元以鼓励中国年轻人投身于科技研究。

GM China Advanced Technology Awareness Education

GM China is committed to sustainable development through its leadership role in developing and promoting advanced energy-efficient and environmentally friendly technology, including the development of clean energy vehicles in China.

Over the past decade, GM China has conducted advanced-technology awareness education programs to create awareness and generate interest among the public, government, and industry in electric vehicles, alternative fuel vehicles, and hydrogen fuel cell vehicles. To present these programs, GM China has partnered at various times with the Ministry of Science and Technology, the China Academy of Engineering, and its auto partners SAIC Auto Corporation and Pan Asia Automotive Center (PATAC). This is the list of events:

1996	Electric vehicles demo
1999	Alternative fuel vehicles show
2000	GM Tech tour in Beijing
2001	Development of fuel cell vehicle - Phoenix
2002	Hydrogen economy seminar
2003	GM Tech tour in Beijing
2004	Hydrogen III (H3) fuel cell vehicle demo
2005	Hydrogen III fuel cell vehicle demo (sequel)
2006	Hybrid demo bus development

In October 2004, GM and SAIC agreed to jointly develop and commercialize clean energy vehicles. Then they launched a local demonstration of the HydroGen3, GM's first fuel cell vehicle to go into commercial operation.

On September 28, 2005, GM opened an exhibition on the concept of hydrogen economy and hydrogen fuel cell technology at the Shanghai Science and Technology Museum (SSTM). The 18-month HydroGen Future, HydroGen World Exhibition, which is cosponsored by GM China, SAIC Motor Corporation, and the SSTM, is the longest-running and most comprehensive display of its kind ever held in China. Its goal is to educate the Chinese public on sustainable transportation.

Other CSR efforts in China

- Rebuilding Ecosystems—GM China has sponsored The Nature Conservancy project not only to address deforestation in western Yunnan Province but also to help local people develop viable and economic cooking devices.
- GM China's Road Safety project—promotes the safety awareness of drivers and pedestrians and calls for the improvement of infrastructure.
- GM China's Green Supplier China program—extends energy-saving standards from facilities to suppliers.
- GM Science and Technology Achievement Awards—To encourage Chinese young people to devote themselves to research and development of technology, GM donates USD 200,000 per year for these awards.



通用汽车(中国)投资有限公司

核心业务：汽车
进入中国市场年份：1995
全球职工人数：325,000
在华职工人数：约 17,000
网址：www.gmchina.com

GENERAL MOTORS (CHINA) INVESTMENT CO., LTD

Core business: Automobile
Year of China market entry: 1995
Employees worldwide: 325,000
Employees in China: Approximately 17,000
Website: www.gmchina.com