

在宁夏和山西的农村学校及社区卫生项目

美国红十字与中国红十字会合作,通过改善水质和公共卫生系统,进行卫生教育和宣传,以改善宁夏和山西农村居民的健康。

安全与洁净用水

在山西,水中的氟含量非常高,美国红十字会将帮助山西改善供水系统,为老百姓提供安全饮用水。宁夏的水虽然可以从天然泉水中取得,但易被污染,拟建立水库以储水并保护水质。今后,在以上二省,水可以直接输送到村民家中,现在有些人要走一公里多的路去取水。

为学生改善卫生设施

为在学生中提倡卫生和洗手习惯,美国红十字会资助在17所学校的厕所安装水管。很多学校的厕所是坑式马桶,卫生条件差,离教室太近。这些状况会影响学生的健康并会降低学生的出勤率。

开展健康卫生教育

提供清洁饮用水和用更好的办法处理粪便并不会使疾病自动减少。由红十字会进行的一项评估突出了农村卫生水平低的主要原因;即,对造成疾病的原因,传播途径,如何预防因水质和粪便造成的疾病等知识缺乏了解。红十字会将在9个乡镇中开展基层工作,在社区和学校中宣传改变卫生习惯,这将影响到大约137,500人。以学校为基础的宣传活动能在鼓励家庭采取良好卫生和卫生习惯方面起到关键作用。约有25,000学生将在这项重要教育运动中受益。

能力建设

为了使项目具有可持续性,美国红十字会将加强中国红十字会地方分会的能力。除了提供技术援助外,美国红十字会还将支持筹资培训,对项目 and 志愿者的管理的培训及其它组织才能方面的培训。

红十字会在中国的其它项目

预防禽流感—为帮助中国及全球抵抗禽流感的威胁,宝洁公司/舒肤佳提出愿意利用公益广告向人们传递防止禽流感的具体信息。通过进一步协商,宝洁公司将利用现有工厂设施帮助印刷教育材料,并通过其全国后勤网络散发给中国红十字分会。这些都是利用非现金的公司资源去帮助企业社会责任事业的突出事例。

Rural School and Community Health Project in Ningxia and Shanxi

The American Red Cross (ARC) has been partnering with the Red Cross Society of China to improve the health of rural residents in Ningxia and Shanxi provinces through the improvement of water and sanitation systems and hygiene education and promotion.

Improved Access to Safe and Clean Water

In Shanxi, where fluoride levels in water remain critically high, ARC will assist in the construction of an improved water system to provide the population with safer potable water. In Ningxia, where water is accessible through natural springs but susceptible to contamination, reservoirs will be built to capture water in a more protected setting. In both provinces, water will be provided directly to the homes of villagers, some of whom walk more than a kilometer to collect safe and clean water.

Improved Sanitation Facilities for Students

To promote hygiene and hand washing among students, ARC will support installation of latrines with water taps in 17 schools. Many schools have inadequate sanitation with unhygienic pit toilets located too close to the classrooms. These conditions hinder students' health and can decrease attendance.

Health Education and Hygiene Promotion

Supplying clean drinking water and better methods of excreta disposal do not automatically reduce disease. An assessment conducted by the Red Cross highlights the major reasons for the low levels of hygiene in the rural areas: lack of knowledge regarding the cause, transmission, and prevention of water-related and faeces-related diseases. The Red Cross will use grassroots participation to conduct campaigns and promote improved hygiene practices in communities and schools in nine townships to reach approximately 137,500 people. School-based promotion plays a key role in encouraging families to adopt improved hygiene and health practices. Approximately 25,000 students will benefit from this important education campaign.

Capacity Building

To increase sustainability of the projects, ARC will strengthen the capacities of the local China Red Cross branches. In addition to technical assistance, ARC will support training in fundraising, program and volunteer management, and other aspects of organizational capacity building.

Other Red Cross projects in China

Avian Influenza Prevention—To help combat the threat of Avian Influenza (AI) in China, and globally, Procter & Gamble/Safeguard has offered to produce public service announcements with specific AI prevention messages for communities in China. Further discussions have included possible assistance in printing AI educational materials through P&G's existing factory structures, and distributing them through P&G's national logistics network to local Chinese Red Cross offices, both outstanding examples of the use of non-cash corporate resources to support a CSR cause.



Before



After

美国红十字会

重点或主要任务: 救济和发展
进入中国年份: 2005
全球职工人数: 35,000
在华职工人数: 3
网址: www.redcross.org

AMERICAN RED CROSS

Key focus or mission: Relief and development
Year of China entry: 2005
Employees worldwide: 35,000
Employees in China: 3
Website: www.redcross.org