

提高礼仪水平

九州同礼成立于2005年4月,致力于提高北京人的礼仪水平和公德意识,为2008及将来创造一种谦虚而自豪的氛围。这个公益机构与企业、大学生志愿小组和其他社区机构合作。

九州同礼目前的活动有三大类:

一. 针对大学生和学龄儿童的教育项目

- 为学校儿童传授社会礼仪和日常礼貌—我们的第一个试验课堂已在大望京地区的4所外来民工子弟学校中展开。
- 给大学生的礼仪讲座: 传授如何作一个自尊自律,有良好社会意识,讲究个人卫生,文明优雅的人。学生们学到具体的“可为”和“不可为”。通过演示,学生们还会学到如何以自己规范的行为去正面的影响和引导周围的人,帮助形成良好的社会风气。

二. “北京同礼”名下的公共宣传

- “不随地吐痰,根除肺结核”
- “为什么把自己的国家当成垃圾箱”
- “不排队,不服务”
- “是关注驾车礼仪的时候了”(筹划中)

三. 提示卡片和礼仪角

- 九州同礼的提示卡片: 这些提示卡片为每个愿意我们的环境变得更好的人提供一个随时参与的机会。任何一个人都可以同周围的人分享有关社会礼仪的信息。比如,你看到有人吐痰或乱扔垃圾时,送过一张卡片去提醒他/她。这种做法受到中国政府和媒体的赞赏,被认为适合中国的国情。现有五类卡片:
 - 我们尊重他人,随地吐痰有害
 - 我们爱护环境,不乱丢垃圾
 - 我们依次排队,不插队
 - 学会感觉环境,不大声喧哗
 - 谈话时主动寻找对方的视线
- 设立“拿一张,帮一个”礼仪角。以市民学校为基地,在北京设立礼仪角,为市民自愿参与、领取提示卡片提供方便。

九州同礼不仅仅传授礼仪,还旨在唤起人们潜在的良好意识。在努力“带出人们好的一面”的同时,向国人宣传和倡导更加健康和合乎礼仪的生活方式。九州同礼的活动鼓励更多的人站出来对不规范的行为说“不”,给不规范的人和事施加“群带压力”,早一天达到那个可以引发从量变到质变的“转折点”—来形成好的社会风气。

九州同礼的理念和组织的活动得到了人们的肯定,引起了积极的社会反响。

Raising the Etiquette Standard

Pride Institute was established in April 2005, dedicated to raising the standard of etiquette among people in Beijing to create a courteous and prideful Beijing for 2008 and beyond. This NGO works with corporations, college student volunteer groups, and community organizations.

Pride Institute currently organizes three types of activities:

- Educational programs for university students and school-age children
 - Social Etiquette and everyday manners for school-age children—A model program was held at four migrant schools in the Dawangjing area.
 - Pride Seminars to promote self-discipline, self-respect, respect for others, and respect for the environment—Students learn specific “do’s and don’ts” and learn by demonstration how to influence others with positive behavior.
- Campaign series under the banner “Pride in Beijing”
 - “No spitting, no TB”
 - “Why treat our country like a garbage can?”
 - “No queuing up, no service”
 - “Time to install driving etiquette” (under development)

3. Reminder Cards and Etiquette Corners

- Reminder cards from the Pride Institute: Everyone can be involved in sharing good information on social etiquette and exerting positive peer pressure by handing out a card when they see someone spitting or littering. This approach has been applauded by Chinese media and the government. Five cards are available:
 - We respect others, spitting is harmful
 - We care for our environment, don’t litter
 - We line up properly, don’t cut in line
 - Learn to sense the environment, don’t be too loud
 - Actively seek eye contact
- “Take one, and help someone” Etiquette Corners
Reminder cards will be available and distributed through Etiquette Corners. They will be set up in community centers in the city.

Pride Institute not only teaches etiquette, but also awakens underlying decency and community awareness to “bring the best out of people.” Its activities encourage people to stand up and say no to antisocial behavior and create positive peer pressure, so that the “tipping point” towards a positive social trend will be reached.

Feedback from participants in these educational programs and activities has been overwhelmingly positive.



九州同礼

重点或主要任务: 九州同礼致力于提高北京人的礼仪水平,为2008及将来创造一种谦虚而自豪的氛围。
在华职工/志愿者人数: 6
网址: www.prideinstitute.cn

PRIDE INSTITUTE

Key focus or mission: Dedicated to raising the standard of etiquette among people in Beijing and helping to create a courteous and prideful Beijing for 2008 and beyond.
Employees/volunteers in China: 6
Website: www.prideinstitute.cn